Make Money Online on Jumia AffiliateMarketing

MAKE MONEY ONLINE ON JUMIA PROGRAM

www.naijaonlinebiz.com

2347-388-444-64

CONTENTS

Who are Jumia

What is jumia Affiliate Program?

How do I become jumia Affiliate Marketer?

How can I make money on Jumia Affiliate Marketing?

- Set up blog or use your Social Media page
- Embed your jumia affiliate link or banner on your blog or social media page
- Drive traffic to your blog using Facebook, Twitter, Instagram etc & possible search engine
- Make money

How do I receive the money I earn from jumia Affiliate program?

Any other affiliate program for Nigerians apart from jumia Program

Luck you!

You are one the few persons who want to seize the opportunities created by internet to make money. Congratulations!

First and foremost, let me introduce myself to you.

I am Emma Onwuka, a web developer, SEO Expert and a super internet marketer and the brain behind <u>www.naijaonlinebiz.com</u>. I manage other websites and blogs. I am full time blogger. I make money onlineand teach other people how to make money online. Being passionate to help others was what gave rise to this content; "Make money Online on Jumia Affiliate marketing". With this eBook, you can be make money online via Jumia.com affiliate program.

Ok, enough of these preambles! Let's get down to business

Who is jumia?

Jumia.com is #1 Nigeria leading retail store where you can shop the widest selection of electronics, fashion, home appliances, kid's items and more in Nigeria and have them shipped directly to your home or office at your convenience. Jumia lets you enjoy an awesome shopping experience with your order sent directly to your doorstep. No muss, no fuss, super convenience guaranteed.

Jumia offer a partnership program called Affiliate program or Affiliate marketing.

What is Jumia Affiliate marketing?

Just like any other affiliate marketing, is performance-based marketing program that allow webmasters, blog or websites owners promote products in form of banner or link on their sites and in return receive commission for any of the product sold through that means.

Affiliate program compensations are mainly:

- pay-per-click
- Pay-per-sign up
- pay-per-lead
- and pay-per-sale

Jumia partner program offer commission on pay-per-sale. If a customer referred by you as affiliate to jumia purchase a product 30 days after clicking on your affiliate link, you will get a % of price as commission.

How do I become jumia Affiliate Marketer?

Visit Jumia Affiliate program website: <u>https://kol.jumia.com/</u> and apply as an Affiliate. Ensure you select Affiliate as your account type when filling the Affiliate Registration form. Input your blog URL and social Media URL to validity the form. Once you're done filling the form, click the register button. Wait for your account approval. JUMIA will review your application; this might take up some hour, sometime a day or after which you will receive an approval mail from jumia.com that your application has been accepted

Make money online on Jumia Affiliate program,

JUMIAO

Register to Earn Commissions

Sign up to Jumia KOL Program by enter your details below.

First Name		Last Name	
Email			
Password			Ø
Country Select your country		Phone Number	
Select your Account Type:			Learn more
Creator/Micro-Influencer Starting 5K followers	Mega-Influencer Starting 100K followers		Affiliate Individual or business

How can I make money with Jumia Affiliate Marketing?

To make money from Jumia affiliate program, the mathematics is very simple, let say you refer 2000 people to jumia website and out of the 2000, 1% referred purchase a product (phone) worth of #20000. As we know they pay us commission only when people we refer purchase from the website. That is to say that 20 people bought the phone through you. And they pay up to 11% commission, and 11% of 20000 is 2200 x 20 = #44,000 (forty four thousand naira). More sale = more commission = \$\$\$

So, how can you achieve this?

Setup a blog or website. How can you set up a blog?

There are two types of blog that you can set up. You can set up a free hosted blog or self-hosted blog. You can start a Blog using any of these platforms, wordpress or blogger platform

For free blogger platform visit www.blogger.com and create a free blog website, your website URL will look like this; http://yourname.blogspot.com or Wordpress.org to register a free website to look like http://yourname.wordpress.com.

But I will suggest you start with a self-hosted plan for the business and professionalism.

I have written a concise and an exceptional article on <u>how to start successful</u> <u>blogging</u> in Nigeria; read it and digest all it takes to set up a paid or self-hosted blog. If you get suck, don't forget to hit on me on this email address **immax2005@gmail.com**. I will be there to help you out.

If you need a professional looking blog like **www.naijaonlinebiz.com**, don't hesitate to inform me, it is just what I do for a living.

Creating free blog is very easy and simple; each of the platforms will guide you through during the signing up and creation of the blog which may last up to 20 minutes. If you have an existing blog with post or article, they will be no need to start a new blog. If you are done, proceed to jumia to login to the partner program page, <u>https://kol.jumia.com</u>

Embed your jumia affiliate link or banner on your websites or blog

After acceptance, post some write up on your blog and embed the unique affiliate link and banner ads provided for you at eye-catching places of your blog. You can also cloak your affiliate links using tiny URL. You can write their in your blog post and embed your affiliate links on the post. If you have an existing blog post, you can go back and embed those affiliate links in them. Don't not add those affiliate links to an unrelated post; the topic or subject of post be related to what you have on those affiliate links or banners otherwise you Google page ranking will drop down

Drive traffic to your blog or website using Facebook, Twitter, Whatsapp etc & possible search engine

Write more articles and post them on you blog, insert facebook, twitter and whatsapp button on your blog and use them to publish your post article your Facebook, Twitte and Whatsapp page to attract your friends and others to your blog. Ensure your affiliate links and banners are chosen accordingto your targeted audience that is those who will be will to buy jumia products. Make your blog also search engine friendly.

Make money

From the little mathematics I did above, you will discover that you can be making more than **#100000** per month. This just depends on your hard work.

How do I receive the money I earn from Affiliate program?

Once you reach a threshold of \$100, Jumia will pay you.

Get started now! No Need to wait again. Grab the opportunity and become the next millionaire like Pascal Okafor, Linda Ikeji and many others. I am ever ready to help you succeed. If you succeed then I have succeed.

LETS I FORGET, **I BIG SECRET HERE**; do you know that you don't need to own a website or blog to become a Jumia Affiliate marketer. **Do you know that**??? Your social media accounts like facebook, twitter and are secret affiliate marketing money making machines. I believe you will like to know more about this; just hit on me @ immax2005gmail.com on this.

Any other affiliate program for Nigerians apart from jumia Program

Yes, there are other affiliates programs that you can join now in Nigeria; here is <u>10</u> <u>Best Affiliate Programs for Nigerians</u> that you can join.

Again, if you're interested in starting full-time affiliate marketing, consider reading our article on: <u>How to Start Affiliate Marketing in Nigeria</u>

Aha! Let me inform you once again, I like what I am doing. If you found this ebook helpful why not join our facebok page.

Oh! All this I gave you for free of charge, why not send us email @ immax2005gmail.com to say Thank you.